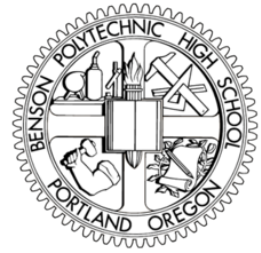


**Benson Polytechnic High School Alumni Association  
Monthly Board of Directors Meeting – Draft**



Date: Dec 9, 2019  
Starting Time: 5:30 pm  
Ending Time: 7:45 pm  
Benson Polytechnic Library classroom

**ATTENDEES:**

Roger Edwards (RE), Bob Trimble (BT), Rob Johns (RJ), Rachael Kuryunny (RK), Dave Hutchins (DH), Dale Bajema (DB), Jerome Martin III (JM)

**ABSENT:** Josh Piper (JP), Maj Britt Baker (MB), Gerry Ochs (GO), Mike Landstrom (ML)

**NEW (as of 1/2020) BOD MEMBERS PRESENT:** Paul Rossi (PR), Andy Payne (AP)

**GUESTS:** Kevin Clark (KC) 1984 alum; Bob Walker (BW) 1977(?) Alum

**WELCOME/ASSORTED ANNOUNCEMENTS (DB)**

- Boosters meeting 12/10
- If interested in providing holiday support for PPS families (in the form of Fred Meyer gift cards), contact [Cbleckman@pps.net](mailto:Cbleckman@pps.net)
- Curtis reports that new video sign-in system for BPHS visitors will likely be implemented before January 2020 BPHSAA meeting. Unclear if it will be active only during the standard school day or also during night school (thus impacting BPHSAA evening meetings). Q: Will this be a barrier for guests hoping to attend BOD meetings?
- Overview (origins, formal formation, some of the efforts undertaken during the approx. 13-year history) of the BPHSAA. Continued existence and successes due in large part to cultivation of positive relationship with BPHS administration and staff.
- Dale announced his resignation from the position of Chair effective the end of the calendar year.

**NEW BUSINESS**

- **POSTPONED** Until 1/13/2020 meeting: Approval of minutes from 11/18/19 Annual Meeting, 11/18/19 Monthly BOD

- Treasurer's report: \$2640.23 (minus two outstanding checks: \$49.99 to RK for Flickr annual fee; \$60 to BT for refreshments)
- Membership count: 126 as of 12/9/19 (RK)
- Discussion re: proposed 2020 budget (see attached document). Concerns about expectation for 125 members (actual paid membership closer to 119 this year, some of which were sold as part of a two-years-for-one membership incentive. Prior years have been closer to 75 paid members)
  - RJ made motion to adopt proposed 2020 budget
  - DH seconded proposal
  - Proposal approved unanimously.
- Discussion re: purchasing Blue & Orange-level sponsorship for BTB – banner in gym. Sponsorship costs ranges from \$500 to \$5000. Are the less-expensive banners smaller? Less-ideal locations? How long will it be displayed? # of characters on banner?
  - Rob contacted Amber ([bensontechboosters@gmail.com](mailto:bensontechboosters@gmail.com)) to inquire about above questions
  - Bob suggests seeing if we could negotiate banner cost down in exchange for email blast/outreach to alumni. Could BPHSAA pay for (only) the cost of printing the banner in exchange for email blast to alumni?
  - Jerome to serve as liaison. Will update BOD at Jan meeting

*(JM was excused)*

- RK reminder (for the benefit of new members): Should a regularly-scheduled BOD meeting need to be cancelled, the BOD/BOD\_Supporters will be notified via email. If possible, this info will also be posted on the BPHSAA website.
- RJ: Tech Show 100 Planning meeting held immediately prior to today's meeting. Attended by DB, DH, JM, RJ, RK, RE. Rob serving as continuous co-chair (with RK and DB as co-chairs while each is in town).
  - Upcoming TS100 meetings:
    - 1/13 at 4:30pm at BPHS
    - 2/10 at 4:30pm (RK gone)
    - 3/18 at 1:30pm at Ford Food & Drink (RK back, DB gone)
    - 4/13 at 4:30 at BPHS (DB gone)
  - See 12/9/19 TS100 meeting summary (attached)
  - Contact Rob, Dale, and Rachael with questions about specific initiatives

- Background discussion re: BPHSAA membership and participation (for benefits of new board members)
- KC: Modernization updates, incl. ongoing Qs about the south façade, questions about parking lot, recent revisions. Multiple Pathways to hold 3<sup>rd</sup> DAG meeting this week (Kevin will attend). Master plan approval for Multiple Pathways 1/21 goal completion date. No update as to timing of next PPS bond (5/2020 or 5/2021?)
  - Kevin feels there was a bias against focus-option schools when the discussion was raised at recent PPS BOE meeting. Concerned that this may reflect weak support for expanding BPHS numbers during 2021-2024 relocation to Marshall.
  - KC, DB suspect that programs befitting a comprehensive high school (drama, band, art, etc.) may not be in the plan or the budget for Benson while @ Marshall. This issue was raised with the superintendent during recent walk-through of Marshall campus. Superintendent's response seemed to confirm the suspicion that Benson at Marshall will not include the addition of fine or performing arts.
  - KC suggests that this could be an opportunity to solicit outside funding to support clubs (incl. cost of instructors, supplies, tools/instruments, performance space, etc.)
  - RK expressed concern that, while at Marshall, some majors may be impacted by atypically-low enrollment. Is there a threat that we will lose FTEs (and specifically longstanding CTE instructors) during these transition years?
    - Kevin reports that local levy passed in 11/19 supports cost of CTE instructors over the next 5 years, which **may** help BPHS to navigate challenges resulting from artificially-low enrollment majors while at Marshall.
    - Kevin and Rob expressed need for outside (grant) support to help float programs during the transition years. Provides leverage when advocating for potentially-threatened programs.
    - Andy mentioned the now-defunct professional advisory boards that once existed for all BPHS Majors.
  - DB and KC noted that a 5-year pilot study looking at district-wide CTE programming will begin in early-2020. Taking 14 instructors to Nashville this spring to learn about that city's approach to CTE. Will likely result in changes to BPHS (following modernization). May result in particular programs being migrated to other high schools as part of effort to

balance enrollment by creating focus-option programs within neighborhood schools.

- Continued discussion about if/when/how the BPHSAA will provide support to individual Benson clubs and organizations. Reviewed verbiage of “Funds Dispersal Recommendation” document (attached) created by BOD sub-committee in October, 2017. **Topic tabled until January 2020.**
- Rachael request to BOD for 1/2020 meeting: consider BPHSAA volunteer support needs (short- or long-term, provided by active members or simply interested alumni). Dale suggests including request for specific tasks in upcoming (beginning of 2020) renewal reminder email.

Three specific ‘support needs’ that could be included:

- Assistance with Newsletter (3-4x yearly) incl. writing copy, ‘project manager’ to oversee progress and serve as liaison between Connie Mar and writers
  - Tech Show greeters and navigation assistance (in alumni room)
  - BBQ assistance (grill and food prep assistance)
- April Newsletter: Andy Payne to work with Dale to oversee project, including communicating with Connie, monitoring progress on copy, provide drafts and feedback according to Connie’s timeline.

Initial brainstorm of articles:

- Soliciting entries to the 6/2020 Milk Carton Boat Race (Roger?)
  - Graphs (provided by LKK) and interpretation (Kevin) of most-recent graduation rate data for ODE ‘report card’
  - 300 (or so) KBPS “program highlight” penned by Steve or other KBPS staff? (Bob to request)
  - Benson Tech Foundation recent donations (Rob)
  - Health Clinic IT network feature (Andy Payne)
- Officer elections: Chair (vacated by DB effective 12/31/19), Vice Chair (RK’s 1<sup>st</sup> term expires 12/31/19), Treasurer (BT filled 2<sup>nd</sup> year of ML’s 2-year term, the last day of which is 12/31/19), Secretary (MB’s 1<sup>st</sup> term expires 12/31/19). Quorum of 8 ‘new’ (2020) BOD members confirmed present.
    - Chair (2-years; 1<sup>st</sup> term)
      - RK nominates RJ
      - BT seconds RJ
      - Rob Johns unanimously approved to serve as Chair through 12/31/21

- Vice Chair (2-years; 2<sup>nd</sup> term)
    - RJ nominates RK
    - DH seconds RK
    - Rachael LK Kuryunny unanimously approved to serve as Vice Chair through 12/31/21
  
  - Treasurer: (2 years; 1<sup>st</sup> official term)
    - RK nominates BT
    - RJ seconds BT
    - Bob Trimble unanimously approved to serve as Treasurer through 12/31/21
  
  - Secretary: Nomination and Election tabled until 1/13/20 meeting
  
  - Additional election-related task for 1/13/20 meeting: Nominate Bob Walker to fill vacancy position #1. This will require formal vote at 2/10/20 BOD meeting.
- Upcoming meetings: 1/13/20, 2/10/20, 3/9/20, 4/13/20

MEETING AJOURNED (DB)

- [Budget Proposal for 2020 attached]
- [TS100 12/9/19 meeting notes attached]
- [BPHSAA “Funds Dispersal Recommendation” attached]

Respectfully Submitted,

Rachael LK Kuryunny  
Vice Chair  
BPHS Alumni Association

## Attachment 1:

### Benson Polytechnic High School Alumni Association Budget Proposal for 2020

April	Tech Show	News letter, food and drink	\$500	
June	Freshman BBQ	Food	\$200	
June	Milk Carton Boat Races	Food (Ice cream and punch)	\$100	
August	August BBQ	CUB fee, food, news letter	\$1,000	Food offset by selling lunch tickets
September	Teacher Appreciation	Food	\$200	
	Misc Fund	Curtis, plaques, internet stuff, petty expenses	\$500	
		Total	\$2,500	
	Income from Dues	Income from 125 members @ \$20 in dues per member	\$2,500	
	Donations = ?	Net difference	0	

Income is balanced with anticipated expenses.

## Attachment 2: 2019.12.9 Tech Show Meeting Notes

Below items #1-15 reference initial Tech Show 100 Brainstorm compiled on 11/13/19 (attached below)

1. Audio recordings of alumni w/prompts, e.g. NPR Story Corps. Specific prompts in addition to name/class year/  
Steve N to help spearhead student recording and remixing audio? Potentially work with students/as a senior project  
– **Rob** takes the lead (contact Steve)
2. Oversize image of Simon Benson (with his white shoes, hat, bubbler, the school's façade) for alumni to pose in front of (perhaps with faux balloons "thank you, sir")  
– **Rob** to email Sig to request images of Simon to use. **Dale** to touch base with Curtis, facilitate communications between **Roger** and Steve Curley? **Roger** to take take lead once Dale connects him with Steve
3. *Generation-specific yearbook picture cutouts for photos: Table for future consideration*
4. Collaborative timeline: butcher paper, pre-delineated decades (shorter length of paper for the teens-forties, longer for decades since). Ask BOD members to add to timelines prior to T.S., have greeters direct visitors to timeline, floaters remind visitors to contribute  
– **Rachael** to take the lead
5. Gratitude wall (butcher paper) – "Thanks to Benson Tech, I..."  
– **Rachael** to take the lead
6. *Solicit criteria for alumni hall of achievement: Table for future consideration*
7. Honor Leon McKenzie with community service lifetime achievement award w/BTB at spring athletic award ceremony.  
– **Rob** contacting Scott Archer, cc'ing Amber Johnson for date, time of spring event. Rachael to potentially present award. Gerry (?) or other BOD member, TBD to order plaque
8. Info about memorial benches, bricks: Table for future consideration. Ask **Kevin** to determine what's and how's, then post this info on website.
9. Giveaways: Coasters (foundry-poured, wood-cut)  
– **Rob** takes the lead (contacted Barth, Luke & Dave)
10. Alumni pep band – Josh and Max to coordinate, loop in Wayne Devore

- **Dale** to make sure this is taken on hand off to Josh or Max
- 11. *Floor plan/open shops/notable events and times*
  - **Dale** to raise this need with Site Council on 12/12/19. They are a more-appropriate organization to take on the much-needed job of updating and improving the quality of TS visitor guides and associated maps
- 12. *Info about school- and program-specific successes (Amy Henry talking points, ODE 'report card' stats): **integrate this info into newsletter (#14)***
- 13. Office of School Modernization presentation: direct individuals to OSM presentation room
- 14. Newsletter: See notes from 12/9/19 BOD meeting (above)

Upcoming TS100 planning meetings:

1/13 at 4:30pm at BPHS

2/10 at 4:30pm (RK gone)

3/18 at 1:30pm at Ford Food & Drink (RK back, DB gone)

4/13 at 4:30 at BPHS (DB gone)



FOR REFERENCE: **Tech Show 100 Initial Brainstorm**

(compiled at 11/13/19 meeting with Dave, Jerome, Kevin, Rachael, Rob, and Roger)

**Potential activities, resources for 100<sup>th</sup> Tech Show, April 16<sup>th</sup> & 17<sup>th</sup>, 2020:**

1. A/V recordings of alumni (with prompts) of alumni historical records, media promotions Work w/communications, KBPS students?
2. Cutouts for photo of Simon Benson w/Benson bubbler for posing for pictures and posting. (See Pg. 104 of Simon Benson bio). Work with construction and graphic design?
3. Other cutouts of photos from dated generation-specific yearbook pics (bad hair, cheesy outfits, etc.) ?
4. Collaborative timeline – ask alumni to add notable events, achievements, people, etc.
5. Gratitude wall (butcher paper) – “Thanks to Benson Tech, I....”
6. Solicit alumni hall of achievement nominations (include signage with criteria)
7. Honor Leon Mackenzie with alumni community service lifetime achievement award (w/BTB)?
8. Info about memorial benches, bricks – determine interest in class, community, individual sponsorship of
9. Giveaways (e.g. centennial tech show foundry coasters?) – Rob to contact Barth
10. Alumni pep band – Josh and Max to coordinate (loop in Wayne DeVore)?
11. Improved, detailed floor plan of school indicating which shops/programs are open and active, highlighting notable events and times. Collaborate with BTB and TPV on wayfinding (improved signage, including potentially on floors) and guides to aid in navigation?
12. Flier highlighting school-wide and program-specific successes, per Amy Henry “tour talking points” email, ODE ‘report card’ stats
13. Office of School Modernization presentation re: BPHS remodel project progress and timeline. Collaborate/cross-list with Benson Tech Foundation partnership appreciation event?
14. NEWSLETTER!

### **Attachment 3:**

#### **BPHSAA Funds Dispersal Recommendation (10/2017):**

Each year there are a number of worthy groups and causes that the BPHSAA would be justified in supporting with monetary donations. Unfortunately, our annual income just isn't able to keep pace with our desire to support these groups in an equitable way. Our greatest strength, as an organization, is to communicate with and educate our alumni on what is going on at Benson and how they can each individually support the school. Therefore, it is our recommendation that the BPHSAA:

1. establish a policy of not making direct monetary donations to any groups or causes. This would not preclude the BPHSAA from raising money specifically for a cause it identified. It would just preclude the association from earmarking money from its general fund for outside causes or groups.
2. provide on our website a list of resources we are open to making available such as
  - a. sharing messages to our alumni via email and social media
  - b. assist groups with establishing crowdfunding campaigns for their causes
  - c. directing them to the Benson Foundation when their cause is in line with the foundation's guidelines
2. develop a clear and simple process for outside groups to request available assistance. This process should be as free from unnecessary burden as possible, but still provide an adequate level of oversight from the BOD.