

**Benson Polytechnic High School Alumni Association
Board of Directors Meeting – Official Minutes - Draft**



Date: ~~Dec 14th, 2018~~ Jan 8th, 2018

Starting Time: 6:57 pm

Ending Time: 7:37 pm

Benson Tech library

ATTENDEES:

Dale Bajema (DB), Josh Piper (JP), Rachael Kuryunny (RK), Roger Edwards (RE), Max Baker (MB), Jerome Martin III (JM), Mike Landstrom (ML), Bob Trimble (BT), Brent Dahl (BD)

Guest: Kevin Clark (KC), Rob Johns (RJ).

NEW BUSINESS

- Remarks: DB
 - Time to think about what we'd like new at Tech Show
 - Time to think about summer picnic – should we continue to put effort into free food for incoming freshman? Can we get other kids to come?
 - Rachael – it will be hard to get other students to come on our own; we'd need help from staff etc.
 - Kevin – we might be able to increase student activity by inviting more clubs etc. We want them there for alumni interest as well.
 - Rachael – we may appeal to more people by focusing on alumni reunions instead of incoming students, but still making everyone welcome.
 - Emailed everyone with thoughts on how we could capture interest in alums 1-5 years after graduation?
 - More alumni reunion coordination around the picnic. Social media.
 - RE – yearbook ad? It's always there.
 - Let's keep thinking about new things we could do, or things we could do differently.
 - RK – maybe we could get seniors and new grads to fill out a questionnaire at tech show.
 - It might be good to get smaller groups of us working on some of these ideas and projects.
- Minutes
 - MB sent out minutes from all three Dec minutes via email.
 - BT – minutes stated we were looking for a volunteer coordinator, but that's something I volunteered for about a year ago.
 - MB will update the minutes.
 - ML – it may be that the annual meeting minutes should be approved at the next annual meeting.
 - JP moved that we approve the minutes, BT seconded. Minutes were approved.

- BT moved to tentatively to approve annual minutes, MB seconded. Annual minutes were tentatively approved.
- Treasurer's Report - ML
 - \$102.05 expense from last year for reunion golf tournament trophies.
 - \$500 deposit to golf location for 2018 tournament
 - \$19 paypal deposit
 - Annual dues received Irvine Burton.
 - \$4,479.79 is the balance.
 - Suggest that we check that expenses from last year were actually approved in the minutes.
 - ML, RJ, MB are current check signers at PointWest. RK is good to be a signer.
 - ML moved that all officers as defined in new board minutes from 12/2017 become signers on the bank account at PointWest. JP seconded. Motion passed.
- Membership – JP
 - Need approval for letter highlighting what we did over the last year and request membership renewal.
 - JP moves that we spend up to \$75 to do the mailing to previous members from last year and the last few years. MB seconded. Motion passed.
 - Last year we sent 100 letters and got about 40 renewed.
 - DB: any further thoughts about membership? Read through some ideas brought up during remarks at Dec meeting.
 - RK volunteered to be on the membership committee. BT and JM also volunteered. They will form the committee, come back to the board to discuss with the board if they would like.
- BD arrived.
 - DB – lifetime membership? We would need to quantify it. What is the price? What is the value?
 - Discussion about the value of the association ensued.
 - JP suggested prestige levels might work.
 - Membership may entail stickers, window clings, etc.
- RJ arrived.
 - More discussion about possible perks of membership.
- RJ stepped out.
- Communications: DB
 - How do we let people know what's going on at Benson and with BPHSAA.
 - Website
 - Facebook – most traffic
 - Twitter (note athletic director and principal tweet frequently)
 - Email
 - Physical newsletter twice a year.
 - KBPS
 - Is there someone who can be in charge of passing content to JP?
 - Every time we find something, we need to email the board.

- BD is volunteering to help. DB will meet with him and discuss how we can get more information out there.
- Bringing back the Tech Pep is still in the 5 year plan for Site Council.
- DB reached out to yearbook advisor about getting an ad in the yearbook for BPHSAA.
- Golf tournament 2018 – ML
 - Interest was sufficient for us to approve in December 2017 the deposit for the golf tournament on June 10, 2018.
 - Total cost will be: \$2270
 - Last year all food sold except about 7 hamburgers. People at the cruise-in bought food. Last year they waived the \$500 site fee, since they were opening, but they can't waive it this year. \$1500 food and 18% gratuity. Last year we broke even.
 - Need 36 to 45 golfers, at \$25 green fee cost (\$30 charge). We will figure out the food cost.
 - KC – Last year Principal Curtis Wilson participated. How many teachers and staff attended, particularly alumni and those involved in BPHS Sports Programs? They might provide good assistance in circulating information about this year's event and in driving higher attendance compared to last year's attendance numbers.
 - ML -- There was one teacher. It was competing with the river cruise.
 - RK – note that the weekend chosen teachers will be grading.
 - ML – there are several car clubs that are interested – they will advertise to them. Golf starts at 10AM, Cruise-In 11AM.
- RJ stepped in
- Alumni requests for financial help – DB:
 - We received a request for help for an alum having issues with house payments.
 - Discussion ensued. The general agreement was that individual alum requests for assistance with personal financial issues should not be associated with the Alumni Association. This would be more appropriate for that person or friend to post on the general Facebook Benson alumni group.
 - DB will answer the person making the request.
- Tech Show
 - March 15th and 16th.
 - Table for golf tournament/cruise in – so ML think about manning it, materials, accepting payment.
 - Newsletter? DB and BD will discuss it.
 - Superintendent will be there.
 - Jen Sohm is the renovations project manager and will be there as well. RJ says she would bring a presentation to talk about the renovation plan.
 - RK – display board with photos from the last year or computer with PPT.
 - Photo booth/stand or item to hold to indicated tech show 2018.
 - Someone standing at the front entrance directing people to the old gym.
 - RJ looking at someone to do T-shirts.

- RK will enhance grand reunion slideshow with pics from the grand reunion.
- August Picnic – DB:
 - August 11th
 - Larger effort to entice alums to have their reunions at our picnic.
 - Might want to revisit having the community picnic having welcome for incoming freshman, unless we get more commitment from the school to help with that (students!).
 - This is the second attempt to get 8th graders/freshman to come, trying to keep people that won the lottery coming in September.
 - This was why we were handing out free food to the 8th graders.
 - Discussion: alumni want more tours, to see student club tables, to have games for their kids.
 - Ideas to put forward to Curtis/teachers:
 - Sports teams/Clubs can find alumni donors, possible freshman recruitment, and students manning the table could get service credit?
 - Scheduled school tours
- Moses Tran - DB
 - Presented last month about a group going to Finland to study CTE schools there.
 - Would like to work with alumni and current school leadership.
 - Working with Jessica Murchison, we could take this into the future.
 - MB volunteered to be the liaison.
 - Discussion: BT – Curtis mentioned before we could have a representative at staff meetings as a way to make better connections with the faculty and getting information. If they won't come to us, we can send someone to a staff meeting once in a while to see them. DB will talk to him about it on the 16th.
- ML moved, and BT seconded that we accept the new board officers elected and approved at the Dec 14th 2017 new board membership meeting at 7:28PM at the Benson Tech Library. Motion passed.
 - Chairperson: Dale Bajema
 - Vice-Chairperson: Rachael Kuryunny
 - Secretary: Maj Britt (Max) Baker
 - Treasurer: Mike Landstrom (previously elected, term expires 12/19)

NEW BUSINESS

- Next meeting Feb 12th at 5:30PM at Benson Tech.

Respectfully Submitted,

Maj Britt (Max) Baker
 Secretary
 BPHS Alumni Association