

On April 24, 2022 Benson Track and Field launched the inaugural Benson Tech Invitational and as we approach the start of another season, we are looking forward to a second year of the event. The 2022 BTI was an overwhelming success, playing host to 9 teams, bringing 261 athletes entered in over 520 events. The BTI was a major driver of our overall fundraising which totaled roughly \$13,000 for the year allowing us to purchase a laser timing system, rain suits for the entire team, new updated varsity uniforms and training equipment for our off-season program.

Now we focus on the 2023 season, and keeping with Benson T&F tradition, we are aiming for excellence. We currently have 14 teams confirmed for the BTI and aim to bring over 500 athletes to this year's event. Our overall fundraising goal this season is \$15,000 and this is where we would like to ask for your continuing support. Here are ways to help the program:

- **Benson Tech Invitational Sponsorship**

We are asking for \$100 per event for sponsorship. Sponsorships can represent a business or a family name. These sponsors will appear in the event program and will be announced during their given events on meet day. First priority on events will go to renewing sponsors.

- **Field Signs**

Signage can be purchased for \$250 per field 6' x 4' sign. These signs can remain on display for the entire season and will be visible at all home meets including the BTI and the PIL JV Classic, potentially reaching well over 1,000 sets of eyes.

- **Donations**

Donations towards the general fund or towards a specific item for the program can be made at any time.

Here are some items we are targeting with our 2023 fundraising dollars:

- Additional Varsity and JV uniforms
- Team warm-up gear
- Updating our inventory of pole vaults
- Additional throwing implements
- New training equipment to accommodate our growing team

To purchase a sponsorship, a field sign or make a donations please contact Janita Jones at runjanitarun@gmail.com or Coach Miles at jmiles@pps.net.

Thank you for your support of Benson Tech Track & Field.

Best regards,

Jay Miles
Benson T&F, head coach