

**Benson Polytechnic High School Alumni Association
Board of Directors Meeting – Official Minutes - Final**



Date: Jan 19, 2015
Starting Time: 5:40 pm Ending Time: 7:36 pm
Benson Tech Library

ATTENDEES:

Dick Spies (DS), Dale Bajema (DB), Roger Edwards (RE), Josh Piper (JP), Rob Johns (RJ), Mike Landstrom (ML), Neal Galash (NG), Ken Bakke (KB), Max Baker (MB)

Guests: Bud Rex (class of 1942); Donald Walton (Class of 1953)

MINUTES:

- Introductions
 - Everyone introduced themselves for the guests.
- Foundation marketing - RJ
 - Meeting took place with Connie Mar, alum and marketing guru. RJ, JP, MB, ML, DB were there and discussed creating an identity separate from the Alumni Association. She's working with a logo designer and has sent research materials for us to consider.
- Treasurer Report: KB
 - \$220 to deposit from new members, \$248.56 in PayPal; \$2560.55 total
- Membership: JP
 - Several board members, and guests, renewed membership.
 - Now we have 87 members.
- Tech Show planning:
 - Discussed why Tech Show is now in Feb: so 8th graders can tour the school before the application deadline.
 - Max sent around a planning outline handout.
 - Max will reserve the helium tank.
 - Went through the hand out and made additions and updates.
 - Newsletter – everyone agreed it would be a good idea.
 1. Dick Spies – design center
 2. Dick Spies – bond progress
 3. Dick Spies – Benson house
 4. Tammy – Tech Algebra
 5. Paul Anthony – Dental Health Clinic
 6. Amy Henry – Health Clinic
 7. Dale Bajema – Booster
 8. Rob Johns – Alumni Update
 - A discussion of printers came up, and JP shared that we do have a screen printer alum: Christopher Gunderson, chris@oregonscreen.com. He is the president of Oregon Screen Impressions (<http://oregonscreen.com/>).

- Architecture program – DS:
 - Effort to bring back architecture and design, by creating a design center.
 - Meeting tomorrow 1/20 with Tammy and other teachers, parents, students, administrators, and industry folks.
 - Goal is to work as advisory group and work with district in the redesign for the school bond. DS has been coordinating meetings with Curtis.
 - There is a one-page handout on what they are doing, and a handout on the school of Baltimore's design school.
 - Thinking about extending design into middle school.
 - This kind of new program creates jobs and is a great story to tell as the bond comes up.
- Bond Measure – DS:
 - We need clear stories from each of the focus groups to tell the voters.
 - Lincoln is very organized about telling their story. They are forming committees right now. We will need to do the same when we get ok from Curtis.
 - Let's not forget we've come a long way from PPS trying to shut down the school.
 - In brainstorming sessions we should also be looking to future technologies.
 - RJ: We have industry interest: entrepreneur group that will tour in February. Entrepreneurship club will create business leaders. They may want to make products.
 - DS: Concordia has a new business class too.
- Booster Club – DB:
 - It's floundering. Lisa White is the chairperson. She's putting her effort into getting volunteers to come and to participate, not much structure to keep it running.
 - PTSA is also struggling.
 - RE – I've been watching the website for a wrestling schedule and there isn't one on there. Finally wrote to Sanjay and found out it is half over. Found the schedule on the Madison website. Hard to get spectators when the schedule isn't posted.
 - JP – haven't been able to meet on setting up a website for Boosters yet. Sanjay is hit or miss on communication. The Benson Tech website was designed by students but I don't know who maintains it.
 - DB – I'll bring this up at the Site Council meeting that the information is not getting out.
- Foundation – RJ:
 - We had a meeting on the 16th, had some brainstorming, she sent some materials back to us. Think we should take our ideas over to Ziba, since they do this all the time and they are a good corporate friend.
- Minutes – MB:
 - Max handed out hard copies of the Dec 2014 minutes. After an update from Tammy Hite it will be final.
- Meeting next month moved to Feb 2nd. Newsletter articles are due by then.

- MB: Contacted Miranda Ryan about having someone from the alumni association speak at the awards banquet this year, about the alumni association. She agreed and will contact us closer to the date. We'll need to think about having information to give out.

OLD BUSINESS – things to keep in mind

- Benson 5 year plan.
- Who do we talk to at the awards ceremony about getting time to address students about the alumni association?
- Plan for merchandise?
- 'Pathways to Manufacturing' that is managed by Impact NW. Currently Vigors and Daimler participate in the program with Franklin and Centennial students.
- Points West does financial seminars in the community and would be willing to come to Benson and talk to students. This idea needs to be followed up with Principal Wilson.

Respectfully Submitted,

Maj Britt (Max) Baker
Secretary
BPHS Alumni Association